



**Clan Italia**  
Home of The Italian National Tartan



## Clan Italia



Is the brainchild of Michael Lemetti, a 3rd generation Scots/Italian, who lives with his wife and two sons in Falkirk, a short drive from Scotland's capital city of Edinburgh in Central Scotland.

His family originated from the province of Lucca in northwest Tuscany in the late 19th century and have always been mainly involved in the retail and catering business.

Along with his son Gianni, he researched the concept of an Italian Tartan - resulting in the first approved ethnic tartan in Scotland - **The Italian National Tartan.**

The tartan was subsequently registered in 2004 with the Scottish Tartan Authorities and also received the approval of the Italian Government. In February 2005, for the first time in the United Kingdom, the Italian Rugby Team had 15 mascots - all wearing Michael's tartan kilts!



The Italian National Tartan has been worn by numerous dignitaries and celebrities such as Paolo Nutini, Sir Rocco Forte, Nicola Bernadette, Rino Gatuso, Alex Salmond (Scotland's First Minister), Miss Scotland and Ex-President of Italy, Chiampì (to name but a few) who have all voiced their approval of it.



Michael has also come up with an exclusive tartan for AC Milan F.C. and was also instrumental in making the St. Ninian's Day tartan scarves and ties for Pope Benedict XVI's recent visit to Scotland and was awarded with a special medal from the Pope.

Clan Italia is currently designing and producing new products and finding different ways of using the Italian National National Tartan in the Media and at events all over the world.

Three versions of the tartan in Silk, Cashmere and wool have already been creating a stir with the fashion sector.







## THE ITALIAN NATIONAL TARTAN



The Italian National Tartan was carefully created to represent the strength and pride of the Italian people. Each colour is significant to the Italian heritage to embody the culture, traditions, and history of Italians worldwide. The green, white, and red reflect the colours in the Italian flag. The tri-colours were adopted in honour of the uniforms worn by the Civic Militia of Milan which were predominantly green with some white. Red parts were added in 1796 when the Militia became the National Guard.

The black in the Italian National Tartan reflects the Praetorian Guard, an elite force of palace guards established in the beginning of the Empire period, to guard the person and family of the Emperor. With its unique history, the guard still remains a symbol of strength and power. The gold represents the rich culture of the Roman Empire and the warmth and beauty of the Italian sunshine. These colours rest on a field of azzurro blue. The colour itself is bold and formidable, bringing forth images of the Mediterranean depths. It was selected in honour of the Italian National football team and embodies the love and support the Italian people have for their country.

Once In A Lifetime .....

be among the first in the world to own this symbolic and prestigious tartan! Sport the colours that will soon symbolise the pride and culture of Italy to more than just a nation.....to the world

Proud to have supplied Italian Mascots for Scotland Vs Italy rugby international 2005 at Murrayfield.







# Dressed to Kilt

*Michael & Annette enjoy a bit of banter with celebs at **Dressed to Kilt**, New York*



*The Italian National Tartan suits you **Paolo***



*These talented designers had to get a closer look at the tartan*





# Dressed to Kilt

Even the waiters and bar staff are enjoying **Dressed to Kilt** - togged out in the **Italian National Tartan** kilt style aprons



NYPD's finest couldn't resist a closer look at Annette in her Italian National Tartan gear



Michael and Annette can't resist a bit of gold





## Clan Italia Education & Style



After an very fruitful and enjoyable meeting with Mr Phil Taylor, General Director of POLIMODA in Italy, it was decided to use different types of the Italian National Tartan in wool and silk to create a project for the fashion students for their mid term fashion assignment. This manifested itself into a full exhibition held at POLIMODA.



These are just a few of the students with their designs.





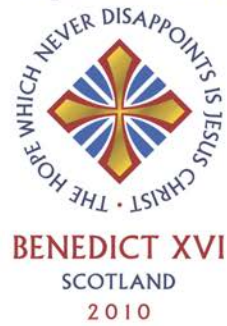








St Ninian's Day Tartan  
- Papal Visit 2010







## Clan Italia Products







## Clan Italia Products & Prototypes







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## Golf





# TARTAN TRIBUTE TO AC MILAN STARS

# Plaid a blinder in the San Siro



SCORE DRAW . . . Michael with his tartan

By GRAEME DONOHOE

**SOCCER** superstars AC Milan are the latest club to get their very own official TARTAN.

The Italian club follows in the footsteps of Scottish sides like Celtic and Rangers in having a unique plaid designed for them.

And Milan-daft fan Michael Lemetti hopes to present his tribute tartan to the club's stars today – when they jet into Glasgow to play Rangers in a Glasgow friendly.

Chip shop owner Michael said: "We wanted to show our passion for the club by creating our own tartan and it looks great. The red Milan use is very distinctive.

"We can't wait to show our new kilts and scarves to Milan when they play Rangers."

Michael is desperate to see stars like David Beckham, Kaka, ex-Rangers hero Rino Gattuso, Andrea Pirlo and Alexandre Pato – and hopes they'll don his design.

Proud Michael, 50, has registered his new red and black design with the Scottish Tartan Authority.

The Scottish Parliament launches its new official Scottish Register of Tartans today.

## Records

There are well over 6,000 different plaids so a publicly-funded body has needed to keep a track of all tartans.

Existing groups including the Scottish Tartans Authority and the Scottish Tartans World Register will share records with the new body.

Michael came up with the idea of an AC Milan tartan after launching the side's official Scottish supporters' club last summer. Its 200 members were desperate to celebrate their links with the Serie A team by coming up with their own club tartan.

The Milan Club Scozia has been filmed for a BBC Alba documentary on Italian culture.

The lifelong fan said: "I named my son Gianni after the Milan legend Gianni Rivera. I go to two or three games in Milan a year and I've watched them in European Cup finals against Marseille and Juventus.

"I've been lucky that they've been over here a few times playing Celtic in the Champions League recently.

"We first met them when they were over for the game against Celtic in 2004 and they were delighted to hear they have so many fans in Scotland."

The Milan tartan is Michael's second design after creating Italian National Tartan in 2004.

Michael has developed close links with

the Serie A club – even meeting boss Carlo Ancelotti, below – and hopes they will stock his new tartan merchandise in their official club stores.

He said: "The players and officials were thrilled to be given special Italian National tartan ties last time they were over.

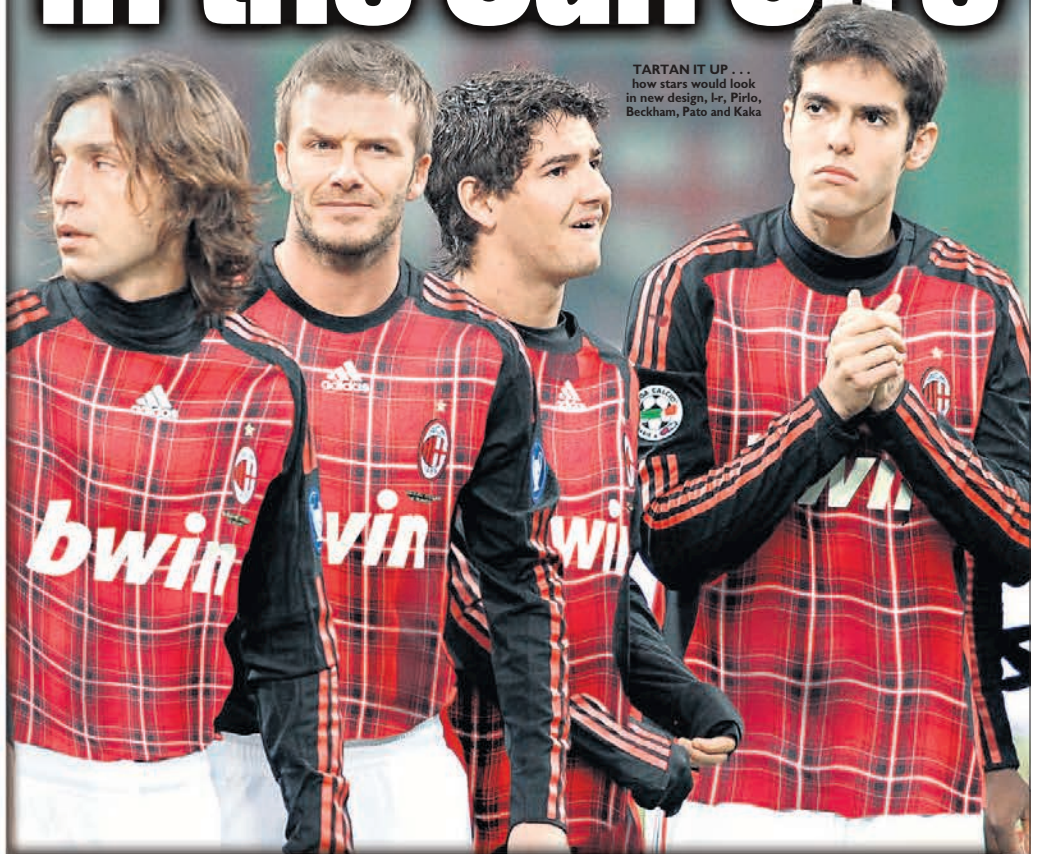
"Even the club President Silvio Berlusconi received one for his 73rd birthday last year and we made Rino Gattuso his own kilt to celebrate the fact his wife is Scottish.

"They are looking forward to seeing this new tartan that has been made in their honour.

"If everything goes well it might even be stocked in their official club shop but we'll have to wait and see."

For info on Scottish AC Milan fan club visit [www.milanclubscozia.com](http://www.milanclubscozia.com)

TARTAN IT UP . . . how stars would look in new design, fr, Pirlo, Beckham, Pato and Kaka



## FOOTBALLERS FEELING KILTY



NOU LOOK . . . Barcelona



SWEDE . . . Hammarby



SO TAFF . . . Cardiff

AC MILAN aren't the first top club to score with a tartan.

Fellow Euro cracks Barcelona unveiled theirs during a tour of Scotland last summer.

Italian club Fiorentina have had a special purple plaid made in their honour.

Swedish clubs Malmo and Hammarby have their own plaids, and Chinese side Shenzhen had one registered when they were twinned with Rangers.

Cardiff City have their own while 18 Scottish clubs have registered tartans.

Partick boss John Lambie, right, famously stepped out in the Thistle tartan in 2001.



TWIN . . . Shenzhen

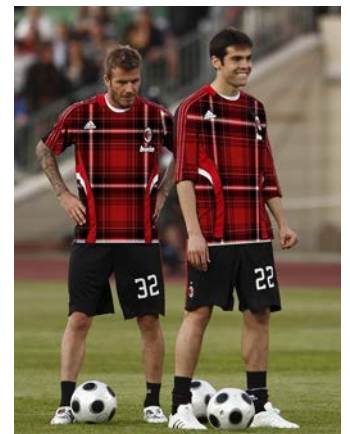
ALL HEART . . . Jambou

BAZ ON BECKS - SEE SUNSPORT





## Clan Italia Products & Prototypes



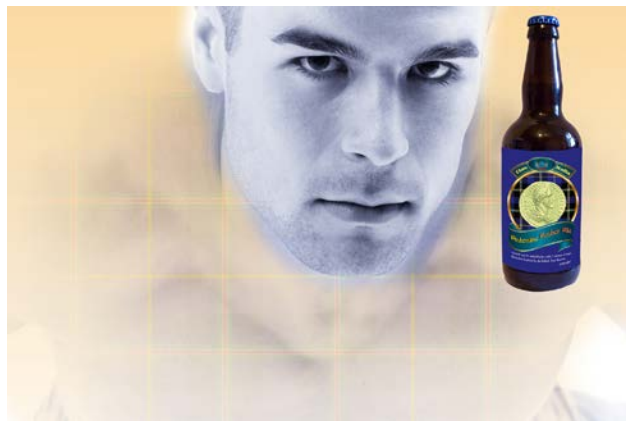




## Clan Italia - Antonine Amber Ale



[WWW.ANTONINEAMBERALE.COM](http://WWW.ANTONINEAMBERALE.COM)



**3.9% ABV**

Scottish oats and barley with 3 varieties of hops  
Brewed in Scotland by the Falkirk Tryst Brewery





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